

# Business

BTEC Level 3 National Diploma or Extended Diploma

Exam Board: **Pearson**



**ST. MARY MAGDALENE**

C OF E SIXTH FORM

PENINSULA CAMPUS

*Excellence through innovation,  
founded in faith since 1840.*

## What is Business?

BTEC Business will give learners the opportunity to learn and understand the fundamental business and entrepreneurial knowledge and skills associated with working within a business enterprise. For learners who wish their learning to be practical and active, making use of their own business imagination, BTEC Business is a highly relevant qualification. This particular qualification is equivalent in size to 2 A Levels (*National Diploma*) or 3 A Levels (*Extended Diploma*).

## What will I study?

### **Mandatory Units:**

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making (*Extended Diploma Only*)

### **Optional Units:**

National Diploma students will take a further 2 optional units whereas Extended Diploma students will take a further 6 optional units.

## What entry requirements will I need?

General entry requirements of entry to the sixth form apply. No prior study of business is required to study this course.

## How will I be taught?

Students will be taught through a variety of teaching techniques with a combination of practical and theoretical lessons.

## How will I be assessed?

The course incorporates different types of assessment in the form of coursework and examinations set and marked by Pearson. Students will develop their business knowledge and skills in preparation for further study or employment.

## What career opportunities does this open up?

Studying business can lead to a number of careers in Management, Accounting, Human Resources, Marketing, Teaching, Retailing and many more.