

# Business

BTEC Level 3 Extended Certificate or National Diploma



ST. MARY MAGDALENE

C OF E SIXTH FORM

PENINSULA CAMPUS

Excellence through innovation,  
founded in faith since 1840.

Exam Board: **Pearson**

## What is Business?

BTEC Business will give learners the opportunity to learn and understand the fundamental business and entrepreneurial knowledge and skills associated with working within a business enterprise. For learners who wish their learning to be practical and active, making use of their own business imagination, BTEC Business is a highly relevant qualification. This particular qualification is equivalent in size to 1 A Level (*Extended Certificate*) or 2 A Levels (*National Diploma*).

## What will I study?

### Mandatory Units:

- Exploring Business
- Developing a Marketing Campaign
- Personal and Business Finance
- Managing an Event (*National diploma only*)
- International Business (*National diploma only*)
- Principles of Management (*National diploma only*)

### Optional Units:

Extended certificate students will take 1 further optional unit whereas national diploma students will take 2 further optional units.

## What entry requirements will I need?

General entry requirements of entry to the sixth form apply. No prior study of business is required to study this course.

## How will I be taught?

Students will be taught through a variety of teaching techniques with a combination of practical and theoretical lessons.

## How will I be assessed?

The course incorporates different types of assessment in the form of coursework and examinations set and marked by Pearson. Students will develop their business knowledge and skills in preparation for further study or employment.

## What career opportunities does this open up?

Studying business can lead to a number of careers in Management, Accounting, Human Resources, Marketing, Teaching, Retailing and many more.