

Media Studies

A Level



ST. MARY MAGDALENE

C OF E SIXTH FORM

PENINSULA CAMPUS

*Excellence through innovation,
founded in faith since 1840.*

Exam Board: **AQA**

What is Media Studies?

Choosing Media Studies at SMM6 will give you the opportunity to develop a range of technical skills required for both constructing and deconstructing media products. A level Media Studies centres around applying an analytical framework (media terminology, audience, representation and context) which you learn through discussion, analysis, debating and creating.

What will I study?

Media Language and Media Representations:

- Advertising and Marketing
- Music Video

Media Industries and Media Audiences:

- Radio
- Newspapers
- Film (Industries only)

In-depth Media Forms:

- Television
- Magazines and online
- Social and participatory media/video games

What entry requirements will I need?

In addition to the general entry requirements you will need a grade 5 or above in English Literature **or** English Language

How will I be taught?

Students will learn through a variety of different methods such as group discussions, pair work and independent learning. Students will be also able to take advantage of the high specification technology that SMM offers to its students. Where possible students will enhance learning by visiting a range of different organisations such as Sky Studio, BBC and BBFC.

How will I be assessed?

Paper 1: 2 hours written paper (worth 35% of the A Level)

Paper 2: 2 hours written paper (worth 35% of the A Level)

NEA (Non-Examination Assessment): (worth 30% of the A Level)

What career opportunities does this open up?

Media studies will equip you for a wide range of jobs including but not limited to: presenting, copywriter, social media manager and editorial assistant.